

# **Strategic Plan for Christopher Center Library Services (CCLS) 2015-2016**

## **Introduction**

This Strategic Plan represents choices about priorities for CCLS for fiscal year 2015-2016. It articulates strategic goals that are purposely aligned with those of the Valparaiso University Strategic Plan, as well as standards for research and information literacy as documented by the Association of College and Research Libraries (ACRL). The CCLS strategic plan will be annually assessed and updated.

## **Mission Statement**

The Christopher Center Library Services (CCLS) provides active learning environments in which students, faculty, and staff use innovative tools and resources to create and access information intelligently, efficiently, and with integrity.

## **Vision Statements**

- CCLS will provide Valparaiso University students and faculty with a transformative experience in their lifelong pursuit of information, knowledge, and wisdom.
- CCLS will lead and proactively partner with Valparaiso University students and faculty in the creation, dissemination, and preservation of their scholarship and research.
- CCLS will be renowned worldwide as a center for Lutheran and interfaith studies.

**Goal 1: CCLS will work as full partners with the University through its engagement in the academic enterprise of teaching, learning, research, and campus citizenship.**

*Valparaiso University Strategic Goals 1, 2, 3, 4, 5; ACRL Principles 2, 3, 4, 9*

Comment: Life-long learning is a foundational skill, detailed within the Valparaiso University Strategic Plan's Goal 1 of providing "...a compelling, innovative, and distinctive educational model to enable students to lead and serve in a global society." As information literacy provides a foundational core within today's academic librarianship, CCLS supports this objective through deliverables geared towards Valpo's first-year experience programs; targeted outreach programs for specific student/library patron constituencies, and library- or scholarly communication-based professional development opportunities for campus faculty and staff. CCLS will consider, initiate, and support emerging models of learning, engagement, and information retrieval as appropriate to our campus context and opportunities.

Objective 1.1 Librarians will cultivate a formalized information literacy program with vertical curricular integration across disciplines in order to meet student learning needs

Action 1.1.1 The Curriculum Committee will plan and deliver a workshop for library faculty liaisons and provide skills training in departmental-level curriculum mapping using the Information Literacy Program Objectives and Learning Indicators document. The goal will be to empower library faculty to guide the IL curricular mapping work with relevant campus constituents.

Action 1.1.2 As a step toward strategic outreach, library faculty will develop a plan for sharing the Information Literacy Objectives and Learning Indicators document with their liaison faculty and departments, as appropriate.

Action 1.1.3 Implement enhanced web presence for the information literacy program, including objectives and learning indicators. Update information literacy Libguide and program webpage.

Action 1.1.4 Have discussions with Deb Dew about how best to integrate IL program objectives into the WIC curricula.

Objective 1.2 Enhance support for student learning outreach and programming

Action 1.2.1 Implement the information literacy curricular changes identified for Valpo Core and CC FYE programs.

Action 1.2.2 Investigate the opportunities for curricular development of information literacy outcomes in Theo 200 in its function as a second-year-experience course.

Action 1.2.3 Evaluate and plan next steps/directions regarding the GS 390: Information Research Strategies class

Action 1.2.4 Partner with Special Collections and Archives on a strategy for finding and citing primary sources in CCLIR, based on the implementation of ArchivesSpace.

Action 1.2.5 Implement a STEM Award, similar to the Research Award and the Art Award

Objective 1.3 Provide faculty support for new endeavors related to scholarly communication issues, including open access, copyright, and author rights issues.

Action 1.3.1: Rebuild the Open Educational Resources (OER) section on the Scholarly Communication Libguide.

Action 1.3.2: Host an ORCID introduction for both students and faculty

Action 1.3.3: Create and install WRITE posters for Valpo Authors in the fourth floor CCLIR Faculty Lounge

Objective 1.4 Assess needs for adding and purchasing information resources to meet curricular needs

Action 1.4.1 Develop and document a methodology to assess collection needs for new programs

Action 1.4.2 Using the Indiana Shared Print data, develop a weeding protocol for the print collection

**Goal 2: CCLS will enhance, deepen and broaden access to Lutheran studies information resources and related services.**

*Valparaiso University Strategic Goal 2, 5; ACRL Principles 3, 4, 5*

Comment: The University's Strategic Plan notes the importance of being a Lutheran University, "where faith, ethical character, and a sense of vocation are all nurtured in a community of freedom and dialogue in common pursuit of truth." CCLS will take the lead in providing access and rich content to its unique and expansive collection of materials on Luther and Lutheran studies.

Objective 2.1 Proactively build a Lutheran Studies collection and market it as such

Action 2.1.1: Update the rare book inventory submission for insurance purposes

Action 2.1.2 Finish cataloging rare bibles in preparation for digitization

Action 2.1.3 Investigate and list foundations/companies/grant opportunities to assist in preservation and restoration assessment in Special Collections and Archives, and in support of the rare book collection.

Objective 2.2 Be more proactive in the marketing of Special Collection resources

Action 2.2.1 Implement an exhibit schedule for analog Special Collections display cases.

Action 2.2.2 Investigate a data assessment and marketing program for digital collections.

Action 2.2.3 Plan orientation sessions of Special Collections and Archives for library faculty and staff.

Objective 2.3 Work towards a Lutheran Heritage Digital Library (LHDL)

Action 2.3.1 Schedule meeting of major participants for this project to begin planning phase for grant opportunities

Objective 2.4: Collaborate in the development of the 2017 Reformation Celebration

Action 2.4.1: Investigate scheduling exhibits for Reformation Celebration 2017

Action 2.4.2: Participate in meetings and provide historical, archival resources for the planning and development of the Reformation Celebration 2017

**Goal 3: CCLS will actively increase the diversity of its faculty, staff, and student assistants.**

*Valparaiso University Strategic Goal 3; ACRL Principles 2, 8, 9*

Comment: The University Strategic Plan has made quite clear the importance of education and awareness of diversity and support for students, faculty, and staff. The library profession has historically been inclusive and supportive of diverse populations and viewpoints. CCLS is a campus leader in diversity and inclusion. CCLS supports the recruitment, support, and retention of faculty, staff, and student assistants. CCLS is one of the largest employers in the University, with a very diverse student assistant workforce, and is committed to building and fostering a culture of equity and inclusion for all its patrons and employees, and will continue to do so.

Objective 3.1: CCLS will continually and actively engage in recruiting and fostering an inclusionary and diverse faculty, staff, and student assistants

Action 3.1.1 Investigate seminars and workshops for library faculty, staff, and student assistants in which inclusive practices, cultural sensitivity, and “diversity training” are the main focus

Action 3.1.2 Evaluate job descriptions, marketing, and support for Fellow positions

Objective 3.2 CCLS will offer to provide programming and resources for Office of Multicultural Programs or other groups representing diverse communities

Action 3.2.1 CCLS will develop best local practices for reaching out to and working with all identified diverse student groups to learn how to best support their needs, and will investigate developing best local practices for working with the OMP administration to determine the best way to reach out to these student groups for programming and support.

**Goal 4: CCLS will undertake concrete actions to deepen student, faculty, and staff professional development, well-being and a sense of appreciation by CCLS.**

*Valparaiso University Strategic Goal 4; ACRL Principles 5, 6, 7, 8*

Comment: CCLS will mirror the University Strategic Plan by promoting a collegial environment that fosters personal and professional development on the part of students, faculty, and staff. CCLS will actively engage in leadership and professional training for library personnel. CCLS will continually strive for an improved student experience by investing in the growth and renewal of its faculty, staff, services, collections, and physical space.

Objective 4.1 CCLS will continually pursue programming and activities geared towards professional development for all CCLS personnel, based on the recommendations of the MoePro Committee.

Action 4.1.1 CCLS will implement an engaging and integrative set of professional development workshops for student assistants. Workshops will include sessions on information resources, customer service, communication skills, safety/security, and time management.

Action 4.1.2 Create an inventory of campus staff committees, achieve representation for CCLS on campus staff committees if possible, and disseminate information and minutes on those committees to all CCLS staff.

Action 4.1.3. Investigate and implement a process for library committees/task forces to review their goals/action items every fiscal year, and to share broadly within the Library.

Objective 4.2 CCLS will take a leading role in the development and integration of innovative technologies and services that enhance learning, teaching, and research. When appropriate, CCLS will collaborate with IT in this objective.

Action 4.2.1 Investigate opportunities with makerspaces/3D printing.

## **Goal 5: CCLS will model best practices for ongoing improvement of library services and operations.**

*Valparaiso University Strategic Goal 6; ACRL Principles 7, 9*

Comments: CCLS will mirror the University's Strategic Goal of maintaining a thriving and sustainable organization that serves its mission and pursues its vision. CCLS prides itself in staying abreast of trends in librarianship and appropriately adapting practices that improve efficiency and services. CCLS makes evidence-based decisions that maintain a sustainable business model while pursuing new initiatives that further support the functions and services required of a twenty-first century academic library.

Objective 5.1. CCLS will continually assess its facility, and as needed, make functional and aesthetic modifications that meet the needs and expectations of building users and library staff.

Action 5.1.1. Revisit and update the 2008 261A & B assessment report, which documented a number of issues with these two rooms, along with 205 and the Alcove. Special Collections/Archives reading room should also be included. Engage a consultant to recommend ways in which these spaces can be modified to improve learning and teaching. Use this information for future budgeting and planning.

Action 5.1.2. Assess, document, and prioritize specific issues with the CCLS facility, including issues of student study space, accessibility, aesthetics and staff work areas. Use this information for future budgeting and planning.

Action 5.1.3. Review the EHDD Re-visioning Study 2015 to determine how successfully this report addresses the specific issues documented in 5.1.2, and prioritize any recommendations to be implemented.

Action 5.1.4 Investigate and implement an assessment of CCLIR building signs for accuracy, language, and branding.

Objective 5.2 Create a meaningful awareness within all CCLS personnel that adds to and deepens their understanding of "assessment" as applied in our academic library context.

Action 5.2.1 Develop and document a methodology for disseminating and making the best use of our regularly collected quantitative and qualitative data.

Action 5.2.2 Share gathered statistic reports (ACRL, ALI, etc.) in a regular and accessible manner to all CCLS personnel, including salary information if possible.

Action 5.2.3 Identify those data points most useful for further study and wider campus dissemination.

Action 5.2.4 Conduct a second LibQUAL+ study (FY2016-17). Include a question on how the Library can be more welcoming for students.